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# Iowa State University Department of Public Safety

DIRECTIVE: 1.0

SUBJECT: MISSION, VISION, CORE VALUES AND ISU PRINCIPLES OF  
COMMUNITY

EFFECTIVE DATE: 02/15/2021

REVISED DATE:

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### 1.01 Our Mission:

To create a safe and secure learning and working environment by providing proactive police, parking and risk management services, and a high level of preparedness for the university community. The philosophy of community-oriented customer service is instrumental to the manner in which the department functions and operates. Our team is committed to maintaining a high level of professionalism.

### 1.02 Our Vision:

Pursuing excellence in public safety while moving forward building community.

### 1.03 Our Core Values: RICHES

#### RESPECT

Being able to recognize the inherent worth of all by treating people as they should be treated, with understanding and compassion.

#### INTEGRITY

Having the honesty and moral courage to act reliably and responsibly by being a positive role model.

#### CARING

Having the sensitivity to see the needs of others and demonstrating compassion for all people.

#### HONOR

Having the esteem, respect, and reverence for our personal and professional family, as well as our fellow citizens.

#### EXCELLENCE

The personal and professional standards through which all of our behaviors, performance and attitudes shall be judged. A continual journey not a destination.

#### SERVICE

Putting responsibilities before self-interest, performing duties to meet the needs of others, promoting partnerships to identify and solve problems, doing what is right for the community.

### 1.04 Iowa State University Principles of Community

#### **Respect**

We seek to foster an open-minded understanding among individuals, organizations and groups. We support this understanding through outreach, increasing opportunities for collaboration, formal education programs and strategies for resolving disagreement.

#### **Purpose**

We are encouraged to be engaged in the university community. Thus, we strive to build a genuine community that promotes the advancement of knowledge, cooperation and leadership.

**Cooperation**

We recognize that the mission of the university is enhanced when we work together to achieve the goals of the university. Therefore, we value each member of the Iowa State University community for their insights and efforts, collective and individual, to enhance the quality of campus life.

**Richness of diversity**

We recognize and cherish the richness of diversity in our university experience. Furthermore, we strive to increase the diversity of ideas, cultures and experiences throughout the university community.

**Freedom from discrimination**

We recognize that we must strive to overcome historical and divisive biases in our society. Therefore, we commit ourselves to create and maintain a community in which all students, staff, faculty and administrators can work together in an atmosphere free from discrimination, and to respond appropriately to all acts of discrimination.

**Honest and respectful expression of ideas**

We affirm the right to and the importance of a free exchange of ideas at Iowa State University within the bounds of courtesy, sensitivity and respect. We work together to promote awareness of various ideas through education and constructive strategies to consider and engage in honest disagreements.